



Mission

We are an employee-owned company with a social mission:

- 20% of our profits go to programs that provide **food, housing, AI training, and career opportunities** for vulnerable people in **poverty-stricken** countries.
- We **help** individuals transition out of poverty into **sustainable, dignified careers**.
- Our **vision** is to make AI available to all businesses while also using it as a force for good.

AI is no longer a question of if, but when. Our products let you start rapidly, safely, and affordably — unlocking the same value big corporations enjoy, at a price point built for every business.



Overview

Pulse automates the hire-to-retain lifecycle, improving employee experience and HR operational efficiency.



Key Capabilities

- ▶ Automate the hire-to-retain process
- ▶ Streamline recruiting, onboarding, and benefits enrollment
- ▶ Manage time-off, payroll, and performance reviews
- ▶ Track engagement and retention risks
- ▶ AI-driven HR support for employees (chat-based assistance)



Pricing

- ✓ \$2,499/month – Limited Time Pricing*
- ✓ Software license + managed services, continuous monthly enhancements, and 20 hours of AI consulting each month
- ✓ Discount pricing available for bundles of 3+ Rooms. Please ask for details.



Deployment

Setup: Cloud or on-prem.

Timeline: Initial functionality within **14 days** of infrastructure access.

Integration: Seamless connection with other Rooms and your existing systems.



ROI Impact

Typical clients see a **3x–5x ROI** in the first year.

The **cost** of each **Room** is typically **one-third** of a fully loaded **full-time employee**.

Each AI Agent performs the **work** of **3–5 employees** for routine and knowledge tasks.

Many clients see even greater savings, but these represent typical averages.

“PULSE changed the way our HR department operates. Employees now get answers instantly, and onboarding is smooth and consistent. For the first time, our HR team can focus on building culture and improving retention instead of drowning in paperwork.”

– HR Director at a Healthcare Organization



Empower your business with
PULSE — contact BA3 AI today.



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