



Mission

We are an employee-owned company with a social mission:

- 20% of our profits go to programs that provide **food, housing, AI training, and career opportunities** for vulnerable people in **poverty-stricken** countries.
- We **help** individuals transition out of poverty into **sustainable, dignified careers**.
- Our **vision** is to make AI available to all businesses while also using it as a force for good.

AI is no longer a question of if, but when. Our products let you start rapidly, safely, and affordably — unlocking the same value big corporations enjoy, at a price point built for every business.



Overview

Spark centralizes pipeline management and accelerates revenue with predictive insights, automated follow-ups, and accurate forecasting.



Key Capabilities

- Centralize and track sales pipeline across all stages
- Predictive deal scoring and close probability
- Automate follow-ups and reminders
- Real-time revenue forecasting
- Integrate with CRM and marketing systems



Pricing

- ✓ \$2,499/month – Limited Time Pricing*
- ✓ Software license + managed services, continuous monthly enhancements, and 20 hours of AI consulting each month
- ✓ Discount pricing available for bundles of 3+ Rooms. Please ask for details.



Deployment

Setup: Cloud or on-prem.

Timeline: Initial functionality within **14 days** of infrastructure access.

Integration: Seamless connection with other Rooms and your existing systems.



ROI Impact

Typical clients see a **3x–5x ROI** in the first year.

The **cost** of each **Room** is typically **one-third** of a fully loaded **full-time employee**.

Each AI Agent performs the **work** of **3–5 employees** for routine and knowledge tasks.

Many clients see even greater savings, but these represent typical averages.



Before **SPARK**, my reps were buried in admin work. Now, they're back in front of customers where they belong. We've shortened our quote cycle, improved win rates, and increased revenue without adding headcount. It feels like hiring five more reps, but without the payroll burden. ☺☺

– Marketing Director at a Retail Company



Empower your business with
SPARK — contact BA3 AI today.



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